



Card Donation Program

Your sports and TCG cards, turned into funding for **domestic violence research and support**. Purple Cactus is a 501(c)(3) public charity.

27,000

WHATNOT FOLLOWERS

Since 2021

SELLING CARDS FULL TIME

Base to high-end

EVERY LEVEL ACCEPTED

Who Can Donate

Break Companies

- Donate leftover base cards from breaks or singles acquired from customers
- We handle all selling and shipping, labels included
- Let your customers donate unwanted pulls during your lives

You choose your visibility:

Anonymous

Co-streams +
social

Joint charity
lives

Individual Collectors

- Skip the hassle of listing on eBay
- Ship with a prepaid label or drop off in the Phoenix area
- Sold on our Whatnot lives or through private sales for higher-end items
- Every sale is structured around your goals

Choose Your Donation

FULL

100%

donated, fully tax-receipted

SPLIT

50 / 50

50% donated, 50% paid to you

PARTIAL

10 / 90

10% donated, 90% paid to you

Percentages are based on net sales; the donated portion receives a tax receipt. A supplies fee may apply depending on volume.

How It Works

1

Talk with us

Pick your option and how your cards are sold.

2

Send your cards

Prepaid shipping label or Phoenix-area handoff.

3

We sell them

Whatnot lives or private sales, start to finish.

4

Receipt & payout

Monthly or after your lives, whichever is first. Receipts by email; PayPal, wire, or check.



Meet Ivan Troitskiy, Executive Director. A lifelong collector who has sold cards full time since April 2021 and on Whatnot since 2022, Ivan launched this program to put that experience to work fighting domestic violence.